	Rainforest Connection	**Squibbon**	**Arbimon**	**"CxS"**
Mission / Purpose	Support Conservation via Threat Detection and local partner support	Bring eco-acoustics to a consumer market, with a focus on rich user experiences, next-gen hardware and artistic/social applications.	Scale scientific research in ecoacoustics, impact measurement and support for the scientific community.	A unified hub for all core services and data, acting as the backend for all associated entities' technical platforms.
Technical Assets & Responsibilities	— Guardian Mobile — Guardian Web — Online Fundraising	— Hardware Design, Fab, Fulfillment — Delta Mobile app + Streaming app — Web Explorer (next gen) — Online marketing — Storytelling	— Web Arbimon + Bio dashboard — Companion app — Uploader app — Data Science - Model Creation (incl for other entities)	— API - Web Services — Database(s) — File/Asset Storage — ?? Unified DevOps & CI ?? or maintenance of DevOps & CI —
Operational Responsibilities	— Conservation communication — Primary brand — Biz dev redirection — Grants remain under RFCx	— Hardware fulfillment — Consumer marketing	— Field study design & support — Data Science related to ecology — Biz dev on science projects — In-person field operations — 3rd party hardware fulfillment	— Accept and organize back-end technical needs of all entities. — Define process for satisfying needs — Organize tasks and ensure no substantive delays — Maintain and improve efficiency and reliability
Transition Plan EOY	— Marketing manages messages bio & threat — Delineate partner management - dedicated team — Tech team reorganized for FE dev	— Launch marketing — Define brand relationship with RFCx	— Science team more siloed (any new projects) — Biz dev organizes by bio/threat — Delineate project execution — Field team operates within this structure — Begin to advertise/communicate science services on Arbimon site — Tech team reorganized for FE dev	— Hire Manager/CEO — Transition Stas/Engineer to ~100% in core — Define cross-org resource allocation plan — Define cost responsibility between orgs
Stakeholders	N/A	Bourhan, Topher	Mahreen, Chrissy, Marconi, Bourhan	Bourhan, Topher, Stas, Manager?

EXHIBIT

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